

TRANSFORM 

INFORMATION ABOUT THE PROGRAM

‘EXPERIENCES TO ENERGIZE’

For potential participants of the Individual Program with the
intention to host the Experience 'Let's Go Beyond'

2024 - 2025

INDIVIDUAL

ACCELERATE TRANSITION WITH EXPERIENCES

Experience to Energize is an innovative program for leaders and transition experts who want to accelerate transition in their organisations.

This programme offers a energy boost for teams that want to put transition at the top of the management agenda or accelerate implementation.

The Experience serves as a catalyst for transition work in organizations.

The program shares vision, a theory of transformation, tools and network needed to host a successful Experience yourself as a leader or expert.

This programme provides you with all the tools you need to use the film 2040 or Beyond Zero and all the knowledge in the platform in your transition work. Or we have tailor made experiences at multiple inspiring locations.

Find out in this document how you can successfully host this Experience in your own organisation. Interested?

Prefer Incompany? Click [here](#) for more information.



WHY WOULD YOU WANT THIS?

The **Experience to Energize** program is suitable for leaders and experts who want to:

- ✓ Drive transition faster and get in on the top of the management agenda in their organizations and value chain by sharing powerful stories
- ✓ Bring across how to organize transition 'like pioneers do' by learning about roles to play and by showing what can be done to drive change
- ✓ Energise teams or clients by experiencing the opportunities and possibilities of transition from a positive perspective
- ✓ Offer a concrete way to create more energy and support for implementation and accelerate this process by sharing concrete tools.



WHAT DOES THE PROGRAM INCLUDE?

The **Experience to Energize Lets go Beyond** includes:

- ✓ **Preparatory session** with approx. 5 peers in Microsoft Teams meeting
- ✓ **Toolkit** to host the Experience yourself with a team with tools for organization, recruitment of your organising team, the experience itself and follow up action including coordination moment
- ✓ **Sparring** with peers and experts on script and communication and for consultants 'marketing and scale up of the programme'
- ✓ **Close Out** meeting with peers during a period of 4 months (Microsoft Teams meeting)

The license is for 1 x 5 persons and 1 x 50 persons.

This program can be supplemented (customized) with a larger license or more licenses upon request. That will also influence the pricing.



WHAT IS AN EXPERIENCE?



The concept **Experience** is an inspiring and interactive 2.5 - 3.5 hour session from the Energize program line. Leaders and transition experts go through these sprints with a power team over an average period of 4 months.

This intervention fits the first phase of transition in the way pioneers drive transition and it continues in all phases.

This phase is explained in the **Theory of Transformation** that is part of the Experience. This theory gives leaders and professionals concrete tools for transition work in the organization and/or chain. The theory helps to turn inspiration into action. It is not obliged to use the theory in your sessions.

- Want to know more about the **Theory of Transformation**?
[Click here](#)

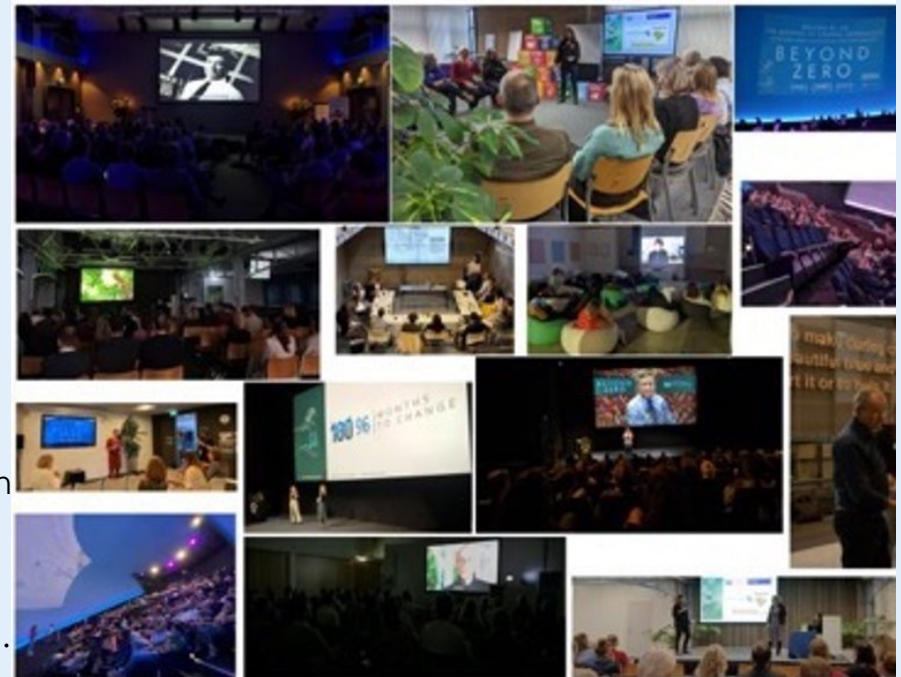
ABOUT THE EXPERIENCE LET'S GO BEYOND

The **Experience Let's Go Beyond** is a energizing introduction to the world of pioneers in transition: what do they do differently that makes them successful in transition?

The Experience consists of the following components:

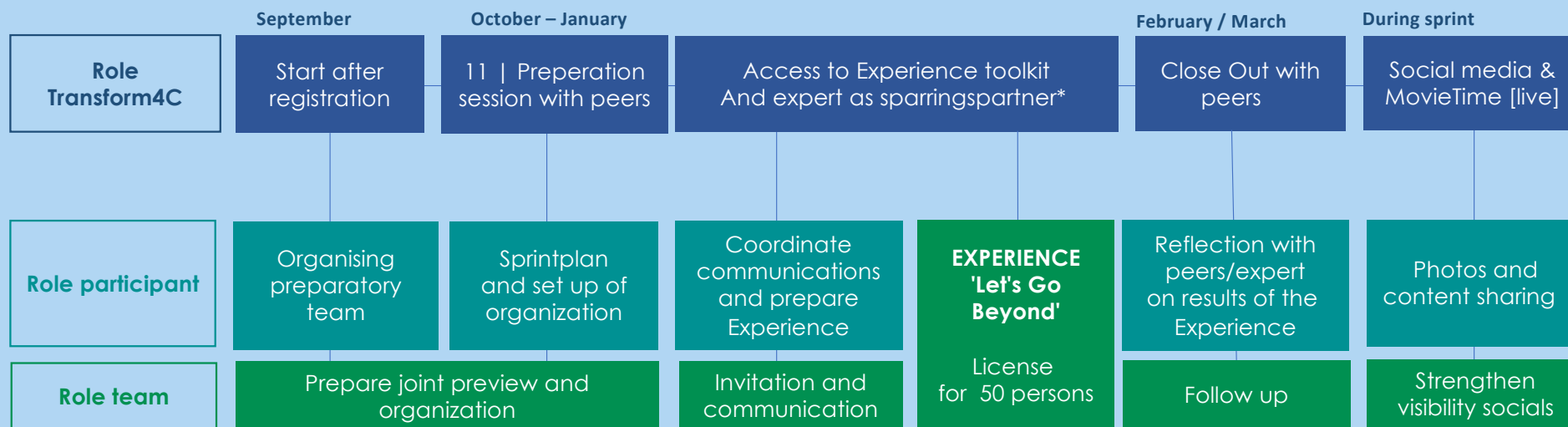
- Challenges and ambition in relation to transition goals 2030
- The way of pioneers who were already successful
- Theory of Transforamtion
- A moving story from a pioneer: that is award-winning [film Beyond Zero](#)
- Practical toolkit with access to presentation materials and filmlink via VIMEO with access for 50 persons (standard)
- Closing part of the session with a call to action to turn inspiration into concrete action

Benefit of this programme is contact with a strong platform of international experts and academics in the topic of transformation.



TIMELINE PROGRAM

Below shows a sprint for the period September 2023 - March 2024 (indicative; final version in agreement to be signed before start)



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WHAT PARTNERS SAY ABOUT LETS GO BEYOND

On average, this program scored a **9** as a rating.

"My team, through the concrete pioneering story, has a clear picture of what the transition task in practice means for their role as leader/professionals in the organization."

"I immediately went through our energy contracts: there is so much low hanging fruit. We are harvesting that right now."

"Our MT made decisions directly after the Experience about investments in sustainability that didn't seem possible before".

"The conversation with my client gets more depth after seeing the film and that ensures that we can now help better."

WHAT LEADERS SAY ABOUT LET'S GO BEYOND

Watch the clip with impressions from academics [here](#) and watch the premiere [here](#).

"Beyond Zero is a fascinating story, not only about inspirational and visionary founder Ray Anderson, but the struggles and determination of a company trying to become a positive force in the world. The film delivers a message that needs to be told: In the end it indeed boils down to people, and business can be more successful and resilient, simply by doing the right thing."

Paul Polman | Former CEO of Unilever and member of the board, United Nations Global Compact

"It doesn't happen to me easily, but I had tears in my eyes when I saw the movie Beyond Zero. This story needs to get out there; it's a positive story of hope. We desperately need that right now."

Maurits Groen | Sustainable Pioneer, Nr.1 Duurzame Top 100, DrawDown Netherlands
Successfully introduced Al Gore film in 2006 in NL, Founder concepts WakaWaka and Kipster

"Superb!"

Paul Hawken | Author, Entrepreneur, Environmentalist, Initiator of the DrawDown Movement

PRACTICAL INFORMATION

Cost: Starting € 1.500 excl. VAT for a license for 50 persons

If you need a license for a smaller group or a larger group or sub licensing as a consultant, please ask for tailor made pricing.

The value of an Experience is multiple:

- ✓ For participants themselves a personal development as an expert/leader
- ✓ For organizations a quality boost for the transition with savings of time, money and frustration. And above all....see next bullet:
- ✓ A lot of innovation, unexpected by-products and visibility and positive energy that enhances the transition process in your company.

Licensing includes the preparation session and toolkit, communication sparring, access to close out and other events and regional network of 100 MTC (if available).

Email us for more information: contact@transform4c.com

After sign up we will send you our agreement of participation including the general conditions. We have special agreements regarding use of language because of the license with the filmmaker and brand subject of the movie. After you have send us a signed agreement, we are ready to go!





TRANSFORM **4C**

100 | MONTHS
TO CHANGE

ONLINE LINKS

About Transform4C

- Website: www.transform4c.com

About Experience to Energize

- Website: <https://bit.ly/ExperiencetoenergizeT4C>
- Youtube: <https://www.youtube.com/watch?v=uoRPdsbs4g0&t=2s>

About the movie Beyond Zero

Trailer : <https://vimeo.com/641194591>

Reactions of leaders: <https://vimeo.com/531455572>

Premiere review : <https://vimeo.com/647342738/b5f80cc51c>

A dramatic, low-angle shot of a massive ocean wave curling over. The scene is illuminated by the warm, golden light of a setting or rising sun, which creates a strong lens flare effect across the center of the image. The sky is filled with dark, textured clouds, and the water's surface is highly reflective, showing intricate patterns of light and shadow. The overall mood is one of power, adventure, and pushing boundaries.

LET'S GO BEYOND!